

## Tech into Care intern - Help us develop and market apps from the National Center for PTSD



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| Project Title   | Tech into Care intern - Help us develop and market apps from the National Center for PTSD  |
| Project Summary | Create marketing materials, test apps, contribute to videos, and more! Help us get our apps and online programs into the hands of the people who can most benefit from them. |
| Country         | United States  |

## Project Description

The Practice-Based Implementation (PBI) Network's Tech into Care community of practice is for VA providers who are interested in bringing mobile apps and online programs into mental health care. The Tech into Care initiative began in 2017, and we've been working on expanding our suite of materials and trainings for VA providers and staff in order to increase the uptake of Veteran use of apps and online programs. We have a long list of materials that we would like to create, and we need help to move these along! Ideal interns would have familiarity with mobile apps and be interested in learning more about our apps; there may be opportunities to test out beta versions of updated and new apps. Familiarity with mental health terms is also helpful, as our target audience often includes mental health professionals. Responsibilities may include: graphic design, informal writing (e.g., social media posts), formal writing (e.g., patient handouts, provider manuals, provider-facing newsletters), editing written work, image selection, environmental scans, and more. Tasks will be tailored around the intern's skills and interests, where possible.

## Required Skills or Interests

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| Skill(s)                 |
| Analytical writing       |
| Data visualization       |
| Design thinking          |
| Editing and proofreading |
| Educational design       |
| GIS expertise            |
| Graphic design           |
| Infographic design       |
| Marketing                |

Social media management

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Videography

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Website design

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Writing

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## **Additional Information**

The PBI Network team is based largely in Menlo Park, California, but we're used to working with remote employees and we look forward to welcoming new members to the team! To learn more about our division, visit: <https://www.ptsd.va.gov/about/divisions/dissemination/index.asp>.

## **Language Requirements**

*None*